

Martha K. Berg

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EDUCATION

University of Michigan

Ph.D., Social Psychology (exp. 2022)
M.S., Social Psychology (2019)
Advisors: Shinobu Kitayama & Ethan Kross

Duke University

M.S., Global Health (2017)
Advisor: Brandon A. Kohrt

Duke University

B.S., Psychology with Distinction (2015)
Advisor: Christina S. Meade

AWARDS, HONORS, GRANTS, & FELLOWSHIPS

- 2020 ***Student Affiliate***
Center for the Science of Moral Understanding
- 2020 ***International Institute Student Fellowship***
University of Michigan International Institute
- 2020 ***SPSP Graduate Travel Award***
Society for Personality and Social Psychology
- 2019 ***Rackham Precandidate Research Grant***
University of Michigan, Rackham Graduate School
- 2019 ***Robert B. Zajonc Scholars Award***
University of Michigan, Research Center for Group Dynamics
- 2019 ***Ruth C. Hamill Graduate Student Research Award***
University of Michigan, Department of Psychology
- 2017 ***Fulbright Student Research Grant (selected)***
Fulbright Foreign Scholarship Board
- 2016 ***Duke Global Health International Research Grant***
Duke Global Health Institute
- 2016 ***Duke Global Health Merit Scholarship***
Duke Global Health Institute
- 2015 ***Jerome S. Bruner Award for Excellence in Undergraduate Research***
Duke University, Department of Psychology
- 2015 ***Philip R. Costanzo Undergraduate Teaching Fellowship***
Duke University, Department of Psychology
- 2014 ***Atlantic Coast Conference Inter-Institutional Academic Collaborative Fellowship***
Duke University, Office of Undergraduate Research
- 2014 ***Bains Family Independent Research Grant***
Duke Global Health Institute

2013 **DukeEngage Immersive Service Grant**
The Bill & Melinda Gates Foundation

PUBLICATIONS

Berg, M.K., Yu, Q., Salvador, C.E., Melani, I., & Kitayama, S. (2020). Mandated Bacillus Calmette-Guérin (BCG) vaccination predicts flattened curves for the spread of COVID-19. *Science Advances*.

Salvador, C.E., **Berg, M.K.**, Yu, Q., & Kitayama, S. (2020). Relational mobility predicts a faster spread of COVID-19: A 37 country study. *Psychological Science*.

Kitayama, S., **Berg, M.K.**, & Chopik, W.J. (2020). Culture and wellbeing in late adulthood: Theory and evidence. *American Psychologist*.

Weidman, A.C., Sowden, W.J., **Berg, M.K.**, & Kross, E. (2019). Punish or protect? How close relationships shape responses to moral violations. *Personality and Social Psychology Bulletin*.

Berg, M.K., Hobkirk, A.L., Joska, J.A., & Meade, C.S. (2016). The role of substance use coping in the relation between childhood sexual abuse and depression among methamphetamine users in South Africa. *Psychological Trauma*.

MANUSCRIPTS UNDER REVIEW

Berg, M.K., Kitayama, S., & Kross, E. (revise & resubmit). How relationships bias moral reasoning: Neural and behavioral evidence. *Journal of Experimental Social Psychology*.

Kitayama, S., & **Berg, M.K.** (submitted). The cultural psychology of social cognition. In K. Hugenberg (Ed.), *The Oxford handbook of social cognition* (2nd ed.). Oxford.

Vishkin, A., Kitayama, S., **Berg, M.K.**, Diener, E., Gross-Manos, D., Ben-Arieh, A., & Tamir, M. (under review). Emotion norms are stronger in individualist cultures than in collectivist cultures.

Yu, Q., Salvador, C.E., Melani, I., **Berg, M.K.**, Neblett, E., & Kitayama, S. (revise & resubmit). The lethal spiral: Racial segregation and economic disparity jointly exacerbate the COVID-19 fatality in large American cities. *Annals of the New York Academy of Sciences*.

MANUSCRIPTS IN PREPARATION

Berg, M.K., *Yuan, J., Sowden, W.J., Kitayama, S., & Kross, E. (in preparation). Loyal friend or dutiful citizen? How culture shapes moral reasoning about close others.

Berg, M.K. & Kitayama, S. (in preparation). Reading the mind better: Social anxiety enhances implicit understanding of empathic cues.

Soter, L.K., **Berg, M.K.**, Gelman, S.A., & Kross, E. (in preparation). What we would (but shouldn't) do for those we love: Partiality and inconsistency in "punish or protect" dilemmas.

* indicates mentored student author

Webster, C., **Berg, M.K.**, Kross, E., & Moser, J. (in preparation). Efficient emotion regulation: An event-related potential investigation of distanced self-talk.

INVITED TALKS

- 2020 **The Devils We Know: How Relationships Shape Moral Reasoning**
Management & Organizations Seminar, Ross School of Business, 30 November 2020
- 2020 **Does Social Anxiety Facilitate Empathic Understanding? An ERP Investigation**
Psychology Recruitment Data Blitz, University of Michigan, 21 February 2020
- 2020 **Moral Judgment: A Neuroscientific Perspective**
Effective Altruism Seminar, University of Michigan, 18 February 2020
- 2019 **Reevaluating the Link between Social Anxiety and Empathic Accuracy**
Research Center for Group Dynamics, University of Michigan, 2 December 2019
- 2019 **The Neuroscience of Morality & Free Will**
Social Neuroscience Seminar, University of Michigan, 18 November 2019
- 2019 **Moral Judgments & Decision Making**
Decision Processes, University of Michigan, 14 November 2019
- 2018 **Cultural Psychology**
Introduction to Social Psychology, University of Michigan, 15 November 2018
- 2017 **Challenges in Cross-Cultural Interviewing**
Qualitative Research Methods, Duke University, 14 February 2017
- 2016 **Stigma and Human Rights in Global Mental Health**
Global Mental Health, Duke University, 3 November 2016

CONFERENCE PRESENTATIONS

- 2021 **Berg, M.K.**, Kitayama, S., & Kross, E. *How relationships bias moral reasoning: Neural and behavioral evidence*. Poster, Society for Personality and Social Psychology, Virtual Conference.
- 2020 **Berg, M.K.** & Kitayama, S. *Can social anxiety be a social advantage? Examining an electrocortical index of mentalizing*. Talk, International Cultural Neuroscience Society, Virtual Conference.
- 2020 **Berg, M.K.**, Kitayama, S., & Kross, E. *How relationships bias moral reasoning: Neural and behavioral evidence*. Poster, Society for Personality and Social Psychology, New Orleans, LA.
- 2019 **Berg, M.K.** & Kitayama, S. *Reexamining the link between social anxiety and empathic ability: An ERP investigation*. Poster, Society for Personality and Social Psychology, Portland, OR.
- 2018 **Berg, M.K.** & Kitayama, S. *Can social anxiety improve mentalizing? An ERP investigation*. Talk, Kellogg Culture & Negotiation Conference, Evanston, IL.
- 2018 **Berg, M.K.**, Schmidt, A.M., Thapa, K., & Kohrt, B.A. *Cultural concepts of self-esteem: Latent factors and their implications for psychological well-being*. Poster, Society for Personality and Social Psychology, Atlanta, GA.
- 2017 **Berg, M.K.**, Schmidt, A.M., Ramaiya, M.K., Thapa, K., Kaiser, B.N., & Kohrt, B.A. *Cultural concepts of emotion: A mixed-methods study of Nepali adolescents*. Poster, Society for Personality and Social Psychology, San Antonio, TX.
- 2016 **Berg, M.K.**, Hobkirk, A.L., Joska, J.A., & Meade, C.S. *Substance use coping, childhood sexual abuse, and depression among methamphetamine users in South Africa*. Poster, RTI International Ending Gender Inequalities Conference, Chapel Hill, NC.

- 2014 **Berg, M.K.**, Lion, R.R., & Meade, C.S. *Depression as a mediator in the relationship between sexual trauma and substance-related coping behaviors in drug users*. Poster, Duke Center for AIDS Research Fall Scientific Retreat, Durham, NC.

CONSULTING EXPERIENCE

- 2020 – Research Consultant, Project Self (R01AA024732)
University of Washington (Supervisor: Kristen Lingren, Ph.D.)
- 2019 Course Design Consultant, Neuroscience Practicum Program
Adelphi University (Supervisors: Damien Stanley, Ph.D., & Dominic Fareri, Ph.D.)

TEACHING EXPERIENCE

- Fall 2020 **Empathic Processes (Psychology 401)**, University of Michigan
Lead Instructor
- Winter 2020 **Empathic Processes (Psychology 401)**, University of Michigan
Lead Instructor
Median excellence rating: **4.9 / 5**
- Fall 2019 **Decision Processes (Psychology 449)**, University of Michigan
Graduate Student Instructor and Course Manager to Dr. Audrey Michal
Median excellence rating: **4.9 / 5**
- Winter 2019 **Introduction to Social Psychology (Psychology 280)**, University of Michigan
Lead Graduate Student Instructor and Course Manager to Dr. Josh Ackerman
Median excellence rating: **4.9 / 5**
- Fall 2018 **Introduction to Social Psychology (Psychology 280)**, University of Michigan
Graduate Student Instructor to Dr. Allison Earl
Median excellence rating: **4.7 / 5**
- Winter 2018 **Introduction to Social Psychology (Psychology 280)**, University of Michigan
Graduate Student Instructor to Dr. Oliver Sng
Median excellence rating: **4.8 / 5**
- Spring 2017 **Fundamentals of Global Health (Global Health 101)**, Duke University
Teaching Assistant to Dr. David Toole
- Fall 2016 **Global Mental Health (Psychology 611)**, Duke University
Teaching Assistant to Dr. Bronwyn Kaiser
Mean excellence rating: **4.8 / 5**
- Fall 2015 **Introduction to Psychology (Psychology 101)**, Duke University
Teaching Assistant to Dr. Christina Grimes

SERVICE & MENTORSHIP

Ad Hoc Reviewing

Nature Human Behaviour, Journal for Personality and Social Psychology, Personality and Social Psychology Bulletin, Psychological Trauma, Addictive Behaviors

Service to Department, University, & Field

- 2021 – 2022 Member-At-Large, SPSP Student Committee
- 2020 – Mentor, optiMize Social Innovation Challenge, University of Michigan
- 2020 – Social Area Social Committee, Department of Psychology, University of Michigan
- 2020 – Departmental Associate, Department of Psychology, University of Michigan
- 2019 – Co-Chair, Psychology Graduate Student Association, University of Michigan

2019 – 2020 Psychology Graduate Admissions Committee, University of Michigan
2019 Psychology Graduate Orientation Support Team, University of Michigan
2017 – 2020 Mentor, Undergraduate Research Opportunity Program, University of Michigan
2017 – 2018 Mentor, Michigan Association of Psychology Scholars, University of Michigan

Research Mentorship

Honors thesis mentor, University of Michigan

Jiayin Yuan, Ibitayo Fadayomi

Research mentor, University of Michigan

Taeah Hammond, Natalie Hodgkiss, Nadia Shebli, Tsai-Ni Chiang, Caroline Merkel,
Zachary Layle, Karen Winoto, Karen Wei, Grace Seymour, Warda Yousuf

Research mentor, external students

Linnan Zhou (University of British Columbia), Nathan Koh (Greenhills School)

PROFESSIONAL MEMBERSHIPS

Society for Personality and Social Psychology (SPSP), American Psychological Association (APA), Psi Chi